

# Job Opportunity: Precision Agronomist

**Location:** Manitoba, Canada

**Job Type:** Full-Time

## Company Info

Croptimistic Technology Inc. is an international agtech company with head office in Naicam, SK and software development team based in Kelowna, BC. Our principal service offering is SWAT MAPS, a turn-key variable rate process that prioritizes soil, water, and topography factors of fields for creation of management zones. The end product for the farm customer is a prescription file for applying seed and fertilizer with variable rate capable equipment. We partner with precision ag service providers worldwide who execute the SWAT MAPS process for their farm customers. Croptimistic provides the proven SWAT MAPS process, software, hardware, and experienced support for our partners.

The following position is for a Precision Agronomist based in Manitoba. Although our goal is to have precision ag service providers championing SWAT MAPS across Western Canada, it is important that we support farm clients using SWAT MAPS who do not yet have a service provider in their area. We provide the boots-on-the-ground agronomy expertise in order to establish new regions as successful markets for service providers to acquire.

We are a rapidly growing company grounded in integrity and unrivaled agronomic and technical support. The ideal candidate will embody these core principles.

## Responsibilities

- Develop and support SWAT MAPS partner network
- Facilitate the use of variable-rate fertilizer and seed using SWAT MAPS
- Champion the SWAT MAPS and CropRecords brands in person and on social media to support the establishment of Croptimistic in a developing market
- Groundtruth newly mapped fields by analyzing data layers created by the map developers and select a SWAT MAP that best represents the field
- Soil sample all fields by 5 zones using SWAT MAPS and perform tissue testing (upon request)
- Interpret soil test results and deliver actionable advice for soil fertility management
- Create VR reports in CropRecords and provide fertilizer and seed recommendations for optimal growth and maturity

- Perform VR assessments after seeding and before harvest to ensure accuracy and effectiveness of VR prescriptions
- Communicate with farm clients over the phone, email, and using CropRecords farm data management software
- Consult with prospective SWAT MAPS clients; support the sales team in acquiring new acres

## Requirements

- Degree in agriculture from a recognized college or university
  - Must possess a valid class 5 driver's license
- Must have or be willing to obtain a PAg or CCA designation
- Must reside in Manitoba
- Strong understanding of current precision ag methods and industry regulations
  - Strong knowledge of chemicals and fertilizers
- Able to work independently and think strategically
- Willing to travel across the province, sometimes for trips lasting several days
- Able to work long hours during key seasons
  - Able to develop and maintain strong working relationships
- Demonstrates integrity and commitment to providing unrivaled service and support
- Contributes to market development efforts
  - Demonstrates effective time management and planning
- Exhibits an open-minded and positive attitude
- Eager to learn
- Strong written, verbal (communication), and oral (presentation) skills

## What to Expect from Croptimistic

- Competitive salary with annual bonus incentive and growth opportunities
- Pension
  - Attractive benefits plan
- Home office subsidy
- Work vehicle and all required equipment
  - Training and development opportunities

**Application deadline is March 1, 2021. Please send your resume to [hr@croprecords.com](mailto:hr@croprecords.com).**

### Croptimistic Technology Inc.

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[www.SWATMAPS.com](http://www.SWATMAPS.com)  
[www.CropRecords.com](http://www.CropRecords.com)

